



**Food. Shelter. Comfort. Hope.**  
**GIVE THE GIFT THAT SAVES THE DAY**

The El Paso Red Cross was chartered in 1911 to serve the local area in response to the Mexican Revolution. Our jurisdiction currently includes El Paso, Hudspeth & Culberson counties and Fort Bliss, Texas. Our volunteers, paid staff, and board leaders continue the proud tradition of helping El Paso and its neighbors prevent, prepare for, and respond to emergencies. In fiscal year 2009 we responded to 103 disasters and provided assistance to 750 clients. We provided temporary shelter to 174 individuals, community disaster education to 5,600 people, and 10,475 individuals completed the Be Red Cross Ready program. We also trained 29,282 people in lifesaving skills, served more than 5,200 military families, and also provided valuable referrals to 1,532 people.

**AMERICAN RED CROSS  
EL PASO CHAPTER**  
3620 Admiral St  
El Paso, TX 79925  
Telephone: (915) 592-0208

**Volunteer Application at:**  
[www.redcrosselpaso.org](http://www.redcrosselpaso.org)

**For Internships, email resume to:**  
Amanda Pagan  
[paganam@usa.redcross.org](mailto:paganam@usa.redcross.org)

## Project ideas for interns & volunteers

- 1. Organize & update master contact lists (APs, prospects, schools, nonprofits, donors)**  
Verify & merge departmental outreach contact list.
- 2. Organize, copy and file press clips; organize, crop & title**  
Help record current outreach events
- 3. Produce historical photo PowerPoint's by year**  
Electronic scrap booking of years activity
- 4. Update websites, blogs, newsletters, Facebook especially with new PR direction**  
Maintain social & media networks with current Red Cross activities
- 5. Work on strategy for social networking**  
Outreach plan to promote Red Cross services to the community
- 6. Research Red Cross El Paso History for 100-year Anniversary (records, artifacts, interviews with volunteers, etc)**  
2011 is our centennial – let's make it an event to remember
- 7. Promote Babysitters training/scholarships**  
Babysitters training is for ages 11-15 and teaches leadership, safety, and caregiving skills to baby sit in the community. If you like kids this is for you
- 8. Promote Lifeline program**  
Senior service outreach to area home health agency, skilled nursing homes, and hospitals
- 9. Assist in Health & Safety course management, certifications, etc**  
Daily administrative operations assistance
- 10. Full Service training planning/development**  
Targeted outreach to local business to promote preparedness, health & safety program
- 11. Preparedness calendar planning**  
Theme calendars and targeted outreach strategies
- 12. Public Affairs/promotions**  
Develop & translate PSA (public service announcement) for Red Cross preparedness
- 13. Be Red Cross Ready Presentation: Promotion & Presentation**  
3 actions everyone needs to know for emergency preparedness. Help educate the community